

Siemens is already developing the next innovation for intelligent living

... and with Siemens, modern living becomes a reality

SIEMENS

You have arrived in the future of modern living ...

The Siemens Smart Home concept comprises innovative products and solutions for the fully interconnected house, making living more secure, comfortable, economical and entertaining. Development efforts are designed to create a comprehensive integrated network of all devices inside and outside of the house. As well as central control using a uniform operation concept which can be run on various types of devices, including a PDA, PC or a TV screen. The Siemens Smart Home Concept is supported by the Siemens divisions Automation & Drives, Building Technologies, Communication, as well as the subsidiaries Siemens Electrical Appliances and Siemens Fujitsu Computers.

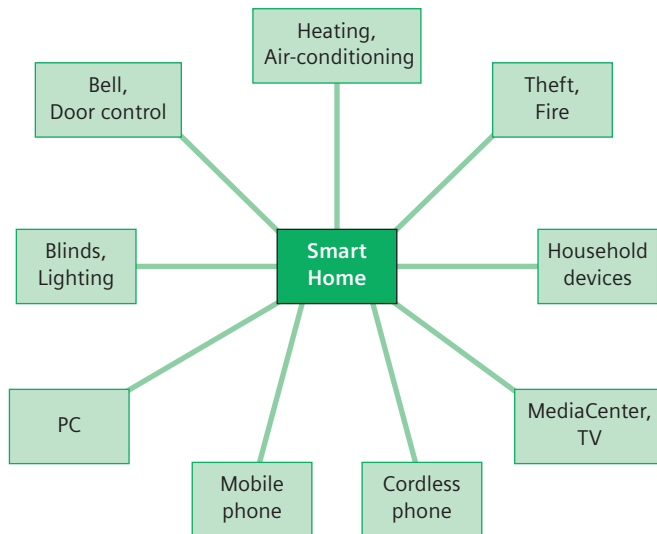
In cooperation with partner affiliates and subsidiaries, Siemens already offers a unique variety of products and solutions for the modern home – from intelligent, communications household devices to trendsetting lighting and heating control systems, modern security, IT and telecommunications products, as well as new media applications.

The new age of living starts here

Siemens Smart Home Concept

Welcome to your new intelligent home. Your new age of living starts with products and solutions from Siemens. You operate and control your devices – inside and outside of the home – with the help of a central remote control, a cordless phone or, if you are on the go, with a mobile phone.

The two-way intercom system at the front door features a wireless connection to the cordless phone or mobile phone. This enables you to talk to visitors and open the door for them – from a distance.



For additional information on the Siemens Smart Home concept, send an e-mail to: smart.home@siemens.com or visit us on the Internet at: www.siemens.com/smarthome.

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Smart Home Project, Munich
4/2005



Your fully networked home from Siemens – secure, comfortable, economical and entertaining

Cooking, communicating and much, much more

The lines of communication converge in the kitchen several times a day. Chatting on the phone with one's best girlfriend, for example, while preparing a meal. Intelligent, household communications devices transform the kitchen into a comfortable and entertaining living space.

Cooling, freezing, watching TV and more

The interconnected refrigerator with a built-in screen display is a particularly innovative example of the Siemens Smart Home concept, allowing you to watch TV in the morning while you brew your coffee. For supper, you prepare a new five-course French meal with the help of a cooking video. And if you should have any doubts whether all of the cooking surfaces and the iron have been turned off, and all of the windows closed, you can now check this from a distance with your mobile phone.

Playing, informing yourself and more

The new age of living in your home takes shape particularly in your home office. After all, this is where you take care of your professional and private matters quickly and reliably. Powerful multimedia computers with broadband network access for online banking, teleworking and e-learning offer you comfortable support. You can also take advantage of great entertainment options such as computer games or videos from one of the local online rental businesses. Thanks to the networking capabilities of your PC, you can control and operate the functions of your devices from the home office at any time.

New media, video telephony and video purchase

The broadband services in your intelligent home set new standards. Your children can visually see their grandmother who lives far away on the TV screen when talking on the phone with one another. While shopping with your daughter and uncertain whether your spouse also finds the color and cut of the new piece of apparel appealing, you can establish a video connection to your home via the mobile phone and film your daughter wearing the selected clothing. Thanks to broadband, your spouse can view the pictures on the TV screen at home and participate in the purchase decision.

Should you be away for a few days, a simulated occupancy program assumes the operation of lighting and window shutters, thereby leaving the illusion of a physical presence in the home.

Screen displays on the refrigerator as well as at other optional areas throughout the house are connected to the Media Center PC, offering you live TV images, recorded programs, DVD films and Internet access.

Save energy but stay warm. Simply use your mobile phone to switch the reduced heating system back on again a few hours before returning home, and heat only those rooms that are being used – according to your individual preferences.



Thanks to the wireless electrical networking installation, operation of the lighting sources in the house and garden is conveniently controlled with a cordless phone. Window shutters, awnings and blinds are just as easily controlled. In fact, entire scenarios such as "television" can be activated with the simple push of a button: the living room lighting is dimmed to 20%, the floor lamp turned off and the window shutter lowered.

Everything imaginable for your security: fire and motion alarms, cameras, door contacts and window sensors are all linked to the cordless phone or mobile phone. You can have access to your home while on vacation, if you desire, and are able establish a networked link to the security firm.