EIF Voices

2014

MARCH

18 **Launch of EIF Report 'The Digital World in 2030: What Place for Europe?'**
Chairing MEP Pilar del Castillo
Speakers:
Peter Linton, co-author of the report and Advisor to EIF Board of Governors
Robert Madelin, Director-General, DG CONNECT, European Commission
Vladimir Šucha, Director-General, Joint Research Centre, European Commission
Jan Muehlfeit, Chairman Europe, Microsoft
Gianpiero Lotito, Founder and CEO, FacilityLive
James Elles, MEP and EIF Co-founder

4 **The Telecom Single Market**
Chairing MEP Pilar del Castillo
Speakers:
Malcolm Harbour CBE, MEP, IMCO Committee Chair and EIF Governor
Roberto Viola, Deputy Director General, DG CNECT, European Commission
Göran Marby, Chair, BEREC
Nicola Frank, Head of European Affairs, European Broadcasting Union
Pablo Pfost, Director of Corporate Regulatory Affairs, Telefonica
Stephen Lerner, General Counsel & Regulatory Affairs Director, Three UK
Guillermo Beltrà, Senior Policy Officer, BEUC

FEBRUARY

23 **EIF High-level Roundtable on EIF report**
'The Digital World in 2030: What Place for Europe?'
Organised in the context of the Mobile World Congress in Barcelona

19 **Next Generation Network Infrastructures**
Chairing MEP Malcolm Harbour
Speakers:
Mario Campolargo, Director, Net Futures, DG CONNECT, European Commission
Nicolas Demassieux, Senior Vice President Research, Orange Labs
Marnix Botte, VP Open Innovation EMEA and head of Bell Labs Belgium, Alcatel Lucent

18 **The Digital World in 2030: Europe's place in the technology race**
Chairing MEP Malcolm Harbour
Speakers:
Patrik Regårdh, Head of Strategic Marketing, Ericsson
Cafer Tosun, Senior Vice President Strategic Research and Innovation at SAP
Craig Burchell, Vice President External Relations Europe, Samsung
Lord Erroll, Chairman of the Digital Policy Alliance (UK) tbc

JANUARY

22 **Feedback from Internet Governance Forum 2013**
Chairing MEP Sabine Verheyen
Speakers:
Nigel Hickson, VP, Stakeholder Engagement - Europe, ICANN
Prof. Michael Rotert, Chairman of eco

21 **Digital trends 2030**
Chairing MEP James Elles
Speakers:
Franco Accordino, Head of taskforce 'Digital Futures', DG CONNECT
Peter Linton, co-author and advisor to Governors, EIF
Franck Debié, Chair of Inter-institutional Working Group 2 on the future of European Society, ESPAS

2013

DECEMBER

18 **Smart Cities and Communities: the EU Innovation Partnership**
Chairing MEP Lambert van Nistelrooij
Speakers:
Paul Timmers, Director, Sustainable and Secure Society, DG CONNECT, European Commission
Harry van Dorenmalen, Chairman, IBM Europe
Jan Olbrycht MEP and President of the Urban Intergroup of the European Parliament

17 **Cybersecurity: the EU action plan**
Chairing MEP Pilar del Castillo
Speakers:
Yvon Le Roux, Vice President, Cyber Security, Threat Response, Intelligence and Development, Cisco
Gerold Hübner, Chief Product Security Officer at SAP
Jonathan Sage, Governmental Programmes Executive at IBM, EMEA lead on cyber security and cloud computing policy

4 **Workshops on EIF project 'The Digital World in 2030'**
Moderators: Edit Herczog MEP and Amelia Andersdotter MEP

NOVEMBER

27

Net Neutrality
Chairing MEP Pilar del Castillo MEP
Speakers:
Thomas Grob, Senior Expert Regulatory Strategy at Deutsche Telekom
Dr. Klaus Illgner, Managing Director of the IRT (Broadcast Technology Institute)
Andrea Renda, Senior Research Fellow at CEPS

26

The Digital Single Market
Chairing MEP Malcolm Harbour
Speakers:
Claire Bury, Director of the Directorate E (Services), DG Internal Market and Services, European Commission
Christian Verschueren, Director-General, EuroCommerce
Penelope Naas, Vice-President and Head of EMEA Public Affairs for UPS
Monique Goyens, Director General of BEUC

12

Discussion 'Follow-up event with Digital Futures Project of European Commission (DG CONNECT)'
Chairing MEP James Elles

21-25

EIF Delegation at Internet Governance Forum in Bali, Indonesia

16

Preparatory meeting: the Internet Governance Forum in Bali
Chairing MEP Sabine Verheyen
Speakers:
Nigel Hickson, VP, Stakeholder Engagement - Europe, ICANN
Linda Corugedo-Steneberg, Director, Cooperation, DG CONNECT at European Commission
Victor Silveira Braoios, First Secretary of the Brazilian Mission to the EU

15

Investments in broadband in Europe
Chairing MEP Edit Herczog
Speakers:
Vittorio Vallero, Deputy Coordinator, Infrastructures and Access, Digital Agenda for Region Piedmont, Italy
Michael Garvey, Vice Chair of Buckinghamshire Business First, representing Digital Business First
Gábor Bihary, Committee of the Regions
Stefan Zotti, Cabinet of Johannes Hahn, Commissioner for Regional Policy
Anthony Whelan, acting director for Electronic Communications Networks and Services, DG CONNECT, European Commission

OCTOBER

1

EIF-K4I debate at the EU Innovation Summit 'IT as a tool for driving Innovation'
Chairing MEP Lambert van Nistelrooij,
Speakers:
Dr. Burton Lee, PhD MBA - Lecturer, European Entrepreneurship & Innovation, Stanford School of Engineering
Harry van Dorenmalen, IBM Europe Chairman
Thibaut Kleiner, Advisor, Cabinet of European Commission Vice President Neelie Kroes

25

How e-Health, m-Health and telemedicine are changing the delivery of care
Chairing MEP Milan Cabrnoch
Speakers:
Joan Cornet, Director of the mHealth Competence Center at Mobile World Capital Barcelona
Paul Buchanan, the founder and Chief Executive of Team Blood Glucose
Gisele Roesems-Kerremans, Deputy Head of Unit "Health and Well-being", European Commission DG CNECT

24

Big Data analytics
Chairing MEP Pilar del Castillo
Speakers:
Roberto Viola, Deputy Director General, European Commission DG CNECT
Stefan Sigg, Senior Vice President for Big Data at SAP
Jens-Henrik Jeppesen, Director, European Affairs, Center for Democracy & Technology

SEPTEMBER

24

EIF Meeting with European Commission VP Neelie Kroes on Telecoms Single Market: Building a Connected Continent
Chairing MEP Pilar del Castillo

5-7

EIF Study Visit to Berlin: How to create the right ecosystem for top ICT hubs: the Berlin case

15-18

Transatlantic Week 2013 in the USA (Washington DC)

JULY

10 Online payments and e-Signatures
Chairing MEP Malcolm Harbour
Speakers:
Lorenzo Gaston, Convenor of Innovative Payments Task Force EPC – Cards Stakeholders Group; Gemalto
Marta Ienco, Regulatory and Policy Director, Government & Regulatory Affairs, GSMA
Philippe Pellé, Deputy Head of Unit Retail Financial Services and Consumer Policy, DG MARKT, European Commission

9 The Economic Impact of the Internet: measuring and monitoring
Chairing MEP Lambert van Nistelrooij
Speakers:
David Dean, Senior Partner and Managing Director, The Boston Consulting Group
Katrine Ellersgaard Nielsen, co-author of the Copenhagen Economics report 'The impact of online intermediaries on the EU economy'
James Waterworth, Vice President, CCIA Europe

JUNE

17 EIF breakfast meeting with Digital Business First
Chairing MEP James Elles
Remarks by Digital Business First's representatives, including:
Alex Pratt, Chairman, Buckinghamshire Business First and Buckinghamshire Local Enterprise Partnership

29 Feedback from EIF Study Visit to Asia
Chairing MEP James Elles
Remarks by:
Pilar del Castillo, MEP and EIF Chair
Lambert van Nistelrooij, MEP and EIF Governor
Ivailo Kalfin, MEP and EIF Political Member

MAY

28 Cybersecurity in Europe: what next?
Chairing MEP Ivailo Kalfin
Speakers:
Robert Madelin, Director General, DG CONNECT, European Commission
Mats Nilsson, Director GF Technology, Cyber Security Lead, Ericsson
Graham Palmer, Director Information Security EMEA, Oracle

25 EIF-EC joint lunch 'Girls in ICT Day'
Chairing MEP Pilar del Castillo
Speakers:
Roberto Viola, Deputy Director-General, DG Communications Networks, Content and Technology, European Commission
Hamadoun Touré, Secretary-General, International Telecommunication Union

24 Preparatory meeting for the 5th World Telecommunication / ICT Policy Forum
Chairing MEP Sabine Verheyen
Key-note speaker:
Hamadoun Touré, Secretary-General, International Telecommunication Union
Remarks:
Erika Mann, Board Member, ICANN
Larry Stone, President, Group Public & Government affairs, BT
Linda Corugedo Steneberg, Director, Cooperation, DG CONNECT, European Commission

23 Kick-off of EIF project 'The Digital World in 2030'
Chairing MEPs James Elles / Pilar del Castillo / Edit Herczog / Lambert van Nistelrooij
Panelists:
• Ajit Jaokar, Founder, Futuretext and European Policy Bloggers Network
• Patrik Regårdh, Head of Strategic Marketing, Ericsson
• Burkhard Neidecker-Lutz, Chief Development Architect and Research Fellow, SAP
• John Finney, Chief Commercial Officer, O3b Networks
• Matthias Wulff, Head of Communications Clubs and Direct Marketing, Bertelsmann
• Peter Linton, EIF Advisor and principal author of the 'Digital World in 2025'
• Howard Williams, Professor, Oxford Internet Institute
• Taylor Reynolds, OECD, author of the OECD 'Internet Economy Outlook'
• Phillida Cheetham, researcher in the Consumer Insight team, Which?
• John Higgins, Director-General, DIGITALEUROPE
• Joost Van Der Vleuten, Policy Officer, European Commission (DG CONNECT)
• Žiga Turk, Professor, University of Ljubljana
• Stefano Zanero, assistant professor, Computer Engineering department, Politecnico di Milano University
• Franco Accordino, Head of taskforce 'Digital Futures', European Commission (DG CONNECT)
• Michal Kosinski and David Stillwell, co-authors of 'Private traits and attributes are predictable from digital records of human behavior', University of Cambridge - The Psychometrics Centre

APRIL

1-6 EIF Study Visit to Asia (Hong Kong – China – South Korea)

20 **The future Internet and the challenges of European Institute of Innovation and Technology**
Chairing MEP Lambert van Nistelrooij
Speakers:
Prof. Dr. Willem Jonker, CEO EIT ICT Labs
Zoran Stancic, Deputy Director General, DG CONNECT, European Commission
Magnus Madfors, Director, R&D Policy Ericsson and member of the Executive Steering Board of EIT ICT Labs

19 **Data Protection**
Chairing MEP Pilar del Castillo
Speakers
Harri Koponen, Chief Operating Officer, Rovio
Kati Levoranta, Chief Legal Officer, Rovio
Mikko Niva, Global privacy counsel for Nokia Corporation
Richard Ward, Government Relations at IBM and Industry Vice Chair of the Data Protection Subgroup in the Digital Single Market Group of DPA
Ilias Chantzos, Senior Director, Symantec Government Affairs and Industry Executive of the Data Protection Subgroup in the Digital Single Market Group of DPA

19 **EIF meets the EU Media Futures Forum**

13 **EIF-DPA joint event 'Perspectives for Mobile and Broadband in the UK 2020', London**
Speakers:
James Elles, MEP and EIF Governor
Lord Erroll, DPA Chair
Peter Linton, Managing Director, Burson-Marsteller Brussels and Advisor to EIF Board of Governors
Matthew Copeland, independent advisor on telecommunications networks and technologies
Alex Pratt, Buckinghamshire Business First
Frank Nigriello, Oxfordshire Business First
Neelie Kroes, European Commission Vice President responsible for the Digital Agenda for Europe
Peter Olson, President, Digital Europe
Tim Davie, Acting BBC Director-General

20 **How is the European Parliament Preparing for the New Elections**
Chairing MEP Alexander Alvaro
Speakers:
Juana Lahousse-Juárez, Director General of DG COMM, European Parliament
Jaume Duch, Spokesman and Director for Media at European Parliament
Thibault Lesenecal, Head of Web Communications at European Parliament

19 **US Presidency 2012 – Lessons for Online Campaigning**
Chairing MEP Alexander Alvaro
Speakers:
Nathaniel Lubin, Digital Director at the US Presidential Inaugural Committee.
Philip Weiss, Founder and Chief Hyperthinker at ZN.

29 **The Future of Technology and its Implications for Society, the Economy and Regulation**
Chairing MEP Malcolm Harbour
Keynote speaker:
Craig Mundie, Senior Advisor to the CEO, Microsoft Corp.

23 **Children in the Online Environment**
Chairing MEP Sabine Verheyen
Speakers:
Natasha Jackson, Head of Content Policy, GSMA
Lucy Woodward, Director, Interactive Live Services for EMEA, Walt Disney
Jakub Boratynski, Head of Unit: Fight against organised crime, European Commission, DG HOME

22 **Connected TV**
Chairing MEP Sabine Verheyen
Speakers:
Lorena Boix-Alonso, Head of Converging Media and Content Unit, European Commission
Romain Bausch, President and CEO of SES
Arnaud Brunet, Director of External Relations Europe, Sony Europe
Jürgen Kleinknecht, New Media Editorial Department, ZDF

About the European Internet Foundation (EIF)

EIF is a parliamentary forum founded by Members of the European Parliament in the year 2000 as a non-profit association. EIF's mission is to help provide European political leadership for the development of European and multilateral public policies responsive to the political, economic and social challenges of the worldwide digital transformation. Its purpose is to help ensure that Europe remains at the forefront of this transformation and benefits fully from it through enhanced global competitiveness and social progress.

EIF focuses on issues and actions at the top of the political agenda and on emerging future trends at both European and global level. Through a continuous programme of live debates and special projects featuring open and inclusive dialogue, EIF creates a space for greater understanding of the digital world.

EIF does not itself take any position nor represent any specific interests.

EIF contacts:
T: +32 (0) 2 880 78 80
E: secretariat@eifonline.org
W: www.EIFonline.org

A word from the EIF Chair

As you can see on these pages, the European Internet Foundation serves as an independent, politically-led multi-stakeholder platform for the analysis and debate of issues and policies bearing on Europe's digital future. Our membership brings to this mission an exceptionally wide range of experience, interests and extended networks of their own. This adds up to a unique resource for Members of the European Parliament engaged – or considering engagement – on these issues. At the same time our politically-led **governance structure**, statutes and operating procedures ensure the integrity of the foundation. We are financed entirely from our annual membership fees. **EIF is inscribed in the Transparency Register of European institutions**.

EIF is a member-driven organisation in which our political, business and associate members collaborate to create our programme agenda, and organise and conduct individual events. We also benefit from the committed participation of the European Commission, and a growing number of EU member-state permanent representations. As you can see (and hear) from this retrospective of our programme over only the past year, we are an active community!

Since our incorporation under Belgian law in 2000, EIF has maintained a strong cooperative relationship with the **United States Congressional Internet Caucus** and the **Transatlantic Policy Network (TPN)** with whom we partner for the annual TPN Transatlantic Week in Washington. More recently we have sought to establish working relationships with organisations in EU member-state capitals sharing the same governance principles. This has resulted so far in Memoranda of Understanding with the **Digital Policy Alliance** in the UK and **iPoort** in The Netherlands. We have also recently established an **antenna in Asia** to keep us posted on digital developments.

EIF has regularly conducted study-tours for our political members to digital-technology centres in Europe (**Sophia Antipolis, (France); Berlin**) and beyond (United States: various locations including silicon valley; **Asia-Pacific region**: Hong Kong; Shenzhen (PRC) and Seoul).

We are also regularly present at major digital-policy events around the world, including all annual meetings of the **UN Internet Governance Forum**, the annual **State of the Net Conference** hosted by the Advisory Committee to the US Congressional Internet Caucus, and the **World Mobile Congress** in Barcelona where we recently hosted a high-level roundtable for input into this report.

As this report shows, we live in extraordinary times. The next European Parliament will be called upon across a growing range of policies to help ensure that Europe's future in the digital world is a bright one. I have no doubt that EIF will continue to contribute to that essential task.

Pilar del Castillo MEP

As you can see from this retrospective of our programme over only the past year, we are an active community!

EIF Political Members (March 2014)

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Alexander Alvaro MEP
Pilar del Castillo MEP, EIF Chair
James Elles MEP and EIF Co-Founder
Malcolm Harbour MEP
Edit Herczog MEP

Arlene Mccarthy MEP
Bill Newton Dunn MEP
Angelika Niebler MEP
Marietje Schaake MEP
Catherine Trautmann MEP
Lambert Van Nistelrooij MEP

Political Members

Jan Philipp Albrecht, MEP
Amelia Andersdotter, MEP
Pablo Arias Echeverría, MEP
Robert Atkins, MEP
Maria Badia i Cutchet, MEP
Zigmantas Balcytis, MEP
Ivo Belet, MEP
Sandrine Bélier, MEP
Elmar Brok, MEP
Milan Cabrnoch, MEP
Daniel Caspary, MEP
Jorgo Chatzimarkakis, MEP
Giles Chichester, MEP
Daniel Marc Cohn-Bendit, MEP
Lara Comi, MEP
Ioan Enciu, MEP
Christian Engström, MEP
Sari Essayah, MEP
Santiago Fisas Ayxela, MEP
Ashley Fox, MEP
Marielle Gallo, MEP
Françoise Grossetête, MEP
Jutta Haug, MEP
Nadja Hirsch, MEP
Gunnar Hökmark, MEP
Danuta Maria Hübner, MEP
Romana Jordan Cizelj, MEP
Ivailo Kalfin, MEP
Syed Kamall, MEP
Silvana Koch-Mehrin, MEP

Alain Lamassoure, MEP
Philippe Lamberts, MEP
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Toine Manders, MEP
Edward McMillan-Scott, MEP
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Ioannis Tsoukalas, MEP
Inese Vaidere, MEP
Sabine Verheyen, MEP
Axel Voss, MEP
Graham Watson, MEP
Rainer Wieland, MEP
Cecilia Wikström, MEP
Pablo Zalba Bidegain, MEP
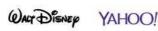Joachim Zeller, MEP
Roberts Zile, MEP

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