



## Innovation, mobile commerce and the future of digital retail Programme 2017-09-27

### **Welcome and introduction:**

Lambert van Nistelrooij MEP and EIF Steering Committee Member

### **Speakers:**

Margriet Keijzer, Head of EU Office, Detailhandel Nederland / Dutch Retail Association

Peteris Zilgalvis, Head of Unit, Start-ups and Innovation, DG CONNECT, European Commission

Matthew Mayo, Vice President, Merchant Business Development, MasterCard

### **Exchange of views with participants**

[\(under the Chatham House rule\)](#)